

PROFILE



OUTDOOR/INDOOR ADVERTISING
PROMOTIONAL/GIFT ITEMS
MEDIA PRODUCTION
BRANDING/PRINTING

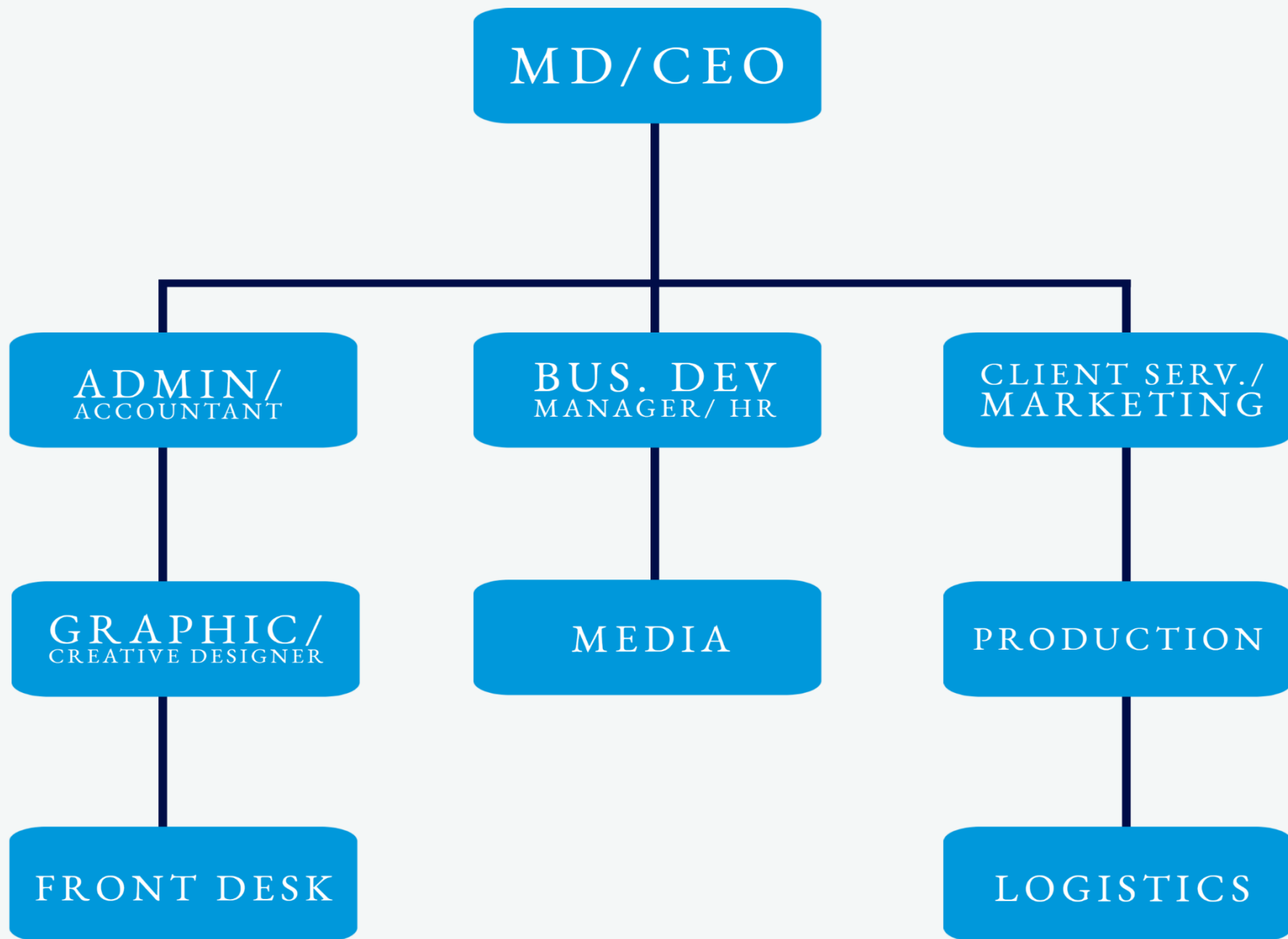
ABOUT US

Born out of genuine consideration for brand projection and visibility, **BLUESKY MEDIA PROMOTIONS**; a 360 degree Media Agency with a global approach to business specializes in bridging the gap and connecting the dots between our clients and their target audience; we ensure brand connectivity with their specified audience in the most effective way possible by generating tailor-made solutions to sustain their growth in the competitive market place.

At **BLUESKY MEDIA PROMOTIONS**, we drive value in our business relation and service delivery. Our utmost goal and desire are drawn from a pool of satisfied clients as we pride ourselves more in achieving satisfied customers than calculating profit margins. Our area of operation is divided into two branches i.e production and promotion, which are both strong marketing tools for every business that strives to maintain the lead or achieve such in a market it operates.

Our specialty which spans across brand communication; ATL/BTL form of advertising that is focused on supporting our clients develop creative and informed decisions to project their brand values and authenticity with an insight that begins with our teams' passion for the market we serve.

ORGANIZATIONAL CHART



OUR VISION

To be recognized as leading in the delivery of cutting-edge brand projection to all our clients who seek to bridge their interface with consumers in the markets where they operate.



OUR MISSION

To engage all relevant marketing communication vehicles and mix using up-to-date technology and manpower in delivering values to clients.



OUR TEAM

BLUESKY Media has a highly talented pool of adept professionals which are cognizant enough in their relevant field. In relations to our market knowledge, structure, high service levels, and process efficiency management, we are able to build strong credibility with our valuable clients.

We provide support to our client in every phase of development, expansion and maintain brands at the regional and international levels.

We strive to build positive and healthy relationships among team members. “Us versus Them” thinking has no place at **BLUESKY** Media Promotions as a good result is a pass for all.



OUR CORE VALUES

Build it right

Loyalty

Understanding your business appetite

Exceeding boundaries

Satisfaction Conscious

Keeep our words

Your goal, our priority

OUR SERVICES



- Corporate Marketing Merchandise
- Outdoor Advertising (OOH)
- Branding/Printing
- Media Production (Audio & Visual)

MARKETING MERCHANDISE

As part of brand communication synthesis in reaching out to end users and consumers, BlueSky media promotions specializes in creative ideas in marketing merchandise, executive corporate gifts, promotional items, customized products, branding, prints and all related services.

SERVICES | SOME PROMOTIONAL GIFTS AND COPORATE ITEMS



SERVICES | OOH ADVERTISING

In line with building a one-stop-shop for our clients requesting any form of media services, **BLUESKY** Media also provides our clients with excellent landmark sites available which have been selected due to their key locations.

Our Out-Of-Home (OOH) Advertising sites covers the entire nation.

This ranges from LED billboards, uni-pole, wall drape, lamp post, mobile advertising trucks, bus and metro buses in major city across country.

LED BILLBOARD



Fabrication

Installation

Rentals

Maintenance



SERVICES

LED MOBILE ADVERT TRUCKS
LAMP POSTS



SERVICES | MEDIA PRODUCTION

The Media Production arm of **BLUESKY** Media covers an ample range of media production services demanded by most brand desiring a major market visibility at which it operates. With our creative team gaining years of experience in the production world, we produce:

Visual/Audio Documentary

Television and Radio Advert

Multimedia Montage

Jingles Campaign Jingles

Short Films/Skit

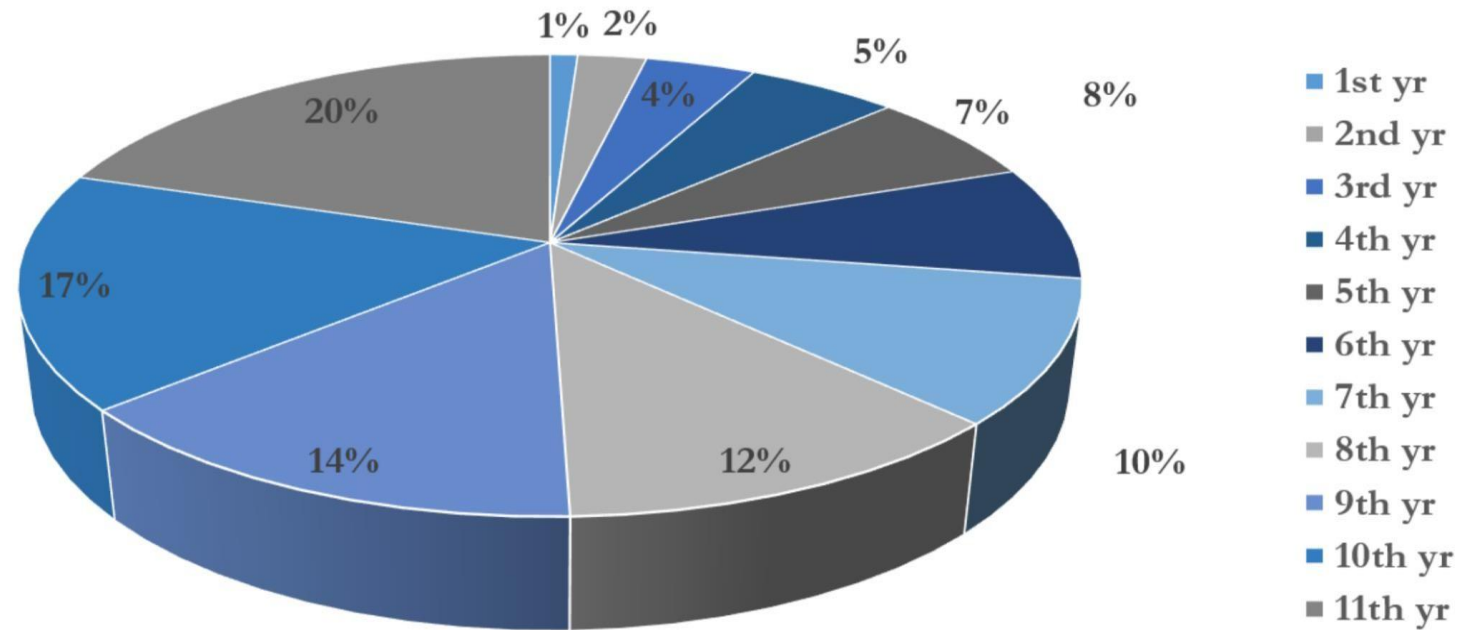


EDITING STUDIO



AUDIO STUDIO

CLIENTELE GROWTH RATE





FOR MORE
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Contact us

FREE ARTWORK
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FREE CREATIVE IDEAS
TIMELY DELIVERY



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