

GIFIC PRINTING SOLUTIONS

COMPANY PROFILE

Gific Printing Solutions Limited was set up essentially to provide services in the Heat Transfer and allied services sector of the printing industry. Heat transfer printing is a technology for printing full radiant colors onto a variety of surfaces. This makes it a preferred method for printing for souvenirs, gift items, campaign materials and a wide variety of display and promotional items

With a unique combination of professional savvy, customer focused strategies and unquantifiable goodwill of partners; we have consistently delivered on our promises.

Gific is therefore a front runner in this industry segment that has built a reputation for competitiveness and innovation. We are a benchmark company for efficiency and dynamism in our industry sector.

From very humble beginning as a gift item print shop, we have transited to become a provider of robust bouquet of services in the industry.

Our Vision

- *To build an internationally recognized printing solutions company delivering quality services across industries and geographies.*

Our Mission

- *To make heat transfer products and services accessible and affordable across the West African sub-region and consistently delivered in a friendly manner.*

Our Products and Services

We maintain a robust stock of products and sell the following items:

- **Heat Press machines** – Flat Presses, Cap Presses, Mug Presses, Plate Presses etc.
Plotter Cutters – Roland A3 cutter, Xpert A3 cutter, Cameo A4 cutter.
- **Computer Printers** – Laser jet printers (mono and color) Ink jet printers, Dot matrix printers, large format printers etc.
- **Papers** – Laser and inkjet papers.
- **Substrates** such as Mugs, Plates, plates, metals, tiles, mouse pads, bags, etc
- **Peripheral machines** – Crystal machines, Perfect binders, Photo book maker etc.

Our Value added Services.

We still make some of the best heat transfer prints for our numerous clients on all kinds of substrates including- mugs, plates, caps, shirts for diverse occasions and events.

We serve as frontline consultants in entrepreneurial empowerment through training of interested persons on heat transfer printing. These include - the unemployed, retiring or retired persons or persons seeking for an additional channel of income.

We are committed to our vision and pursuit of making some local contents for the heat transfer industry as a backward integration strategy as well as making the service more affordable to many more users.

Our Core Values

- ✓ Integrity in word and actions
- ✓ Passion for customer satisfaction
- ✓ Aspiration for greater goals
- ✓ Simple to work with.

GAPE - Gape stands for Gific Annual Printware Exhibition. It is an exhibition where the latest products and techniques in heat transfer printing are showcased to our customers and the members of the public at large.

It avails the participant the opportunity for first-hand experience and knowledge of how the machines operate to produce desired end-products.

It is usually a 3 to 4 days event that includes Workshops, Interactive sessions, discounted sales and training.

Our Offices

Head Office: 47, Bode Thomas Street, Surulere, Lagos. Tel: 08033076132