

## OVERVIEW

**GREENSWEALTH CORPORATE SERVICES LIMITED** started operations mid 1999 as a private enterprise known as Greenswealth Produce Nigeria. The enterprise was registered with the Corporate Affairs Commission (CAC) in 1997 but later emerged as a registered limited liability company on February 16, 2004. It has carried on business as a promotional products and corporate gifts purveyor and advisor since 1999.

A member of leading international bodies such as Present Service Institute (PSI) in Germany, Greenswealth is able to leverage with these associations, apart from superior performance and value delivery in its offerings to major distributors in Nigeria to mention a few are:

- Plastoria
- Supreme (SPS)

We are proudly known to have a wide range of gift items which ranges from promotional give away to premium gifts which includes our superior printing services and advertising branding expertise.

## STRATEGIC FRAMEWORK

### VISION:

To be the one-stop shop for the procurement of branded promotional and corporate gift items in Nigeria and sub-Saharan Africa, giving priority to quality, time, value added and budget.

### MISSION:

To partner with client organisations in the projection of strong, invaluable brands by providing innovative and quality products in the supply of promotional corporate gift items with emphasis on superior customer service.

## OUR CORE VALUES

At **Greenswealth**, our core values, defined by the acronym **G.R.E.E.N.**, depict our name and make our competitors *green* with envy.

- G**lobal reach: The world is our constituency. We look beyond the shores of our immediate environment for corporate relationships and through global insight, we learn to serve and deliver exceptional service to our customers.
- R**esponsibility: We take our commitments to our stakeholders (whether clients or employees) seriously and strive to maintain integrity in our service delivery.
- E**ffectiveness: We work tirelessly to deliver the best quality products within the specified time to help our clients beat their deadlines.
- E**xcellence: We deliver world class service to our clients and help them in their quest to become high performance businesses. At **Greenswealth**, only the best is good enough.
- N**etwork: No man *or Company* is an island. We believe in working together as a team and with other professionals in our field to deliver excellent service to our clients.

## OUR ORGANISATIONAL GOALS

1. To build a strong and virile brand by being the corporate services organisation to beat in Nigeria and sub-Saharan Africa in the supply and delivery of promotional products.
2. To provide an enviable customer service system.
3. To build a lasting reputation and goodwill for the company by the way we do business.
4. To build and maintain lasting relationships with our clients, even if we are privileged to serve them just once!
5. To increase efficiency by maintaining a zero-tolerance level for error.

6. To build a strong corporate social responsibility (CSR) image by giving back to our society and areas of operation such services as may be beneficial for the less privileged. This we plan to achieve by devoting a significant part of our profit to this cause.
7. To live up to our name **Greenswealth**, by being environmental friendly and promoting the sale of environmentally safe products only. This we hope to also promote by maintaining a rich green culture in our office environment.

#### **OUR ORGANISATIONAL CULTURE**

At **Greenswealth**, our corporate culture puts us and our customers **AT EASE** and forms the foundation of how we do business.

**1. Achievement:**

We set goals and pursue a standard of excellence in the pursuit and delivery of our business operations.

**2. Trust:**

We operate an open system where every employee is an integral part of the whole. We therefore value trust.

**3. Excellence:**

At **Greenswealth** we pursue a culture of excellence and maintain highest standards both in our operations and service delivery.

**4. Affiliation:**

We believe in teamwork and encourage strong and open relationships amongst staff.

**5. Self-actualisation:**

We believe in individual gifts and talents. We therefore encourage the creativity and input of every member of staff and help them to learn and grow through the expression of their efforts.

**6. Encouraging:**

We support and help one another in the attainment of our goals – whether it is personal, as in the pursuit of career goals or corporate as in the pursuit of organisational goals.

## OUR SERVICES AND PRODUCTS

Our comprehensive approach to the business finds expression in the services we render.

Promotional and Corporate gifts go a long way towards strengthening relations both within a company and with existing and prospective clients. They can improve morale in a team by providing stylish rewards, and help to motivate employees by offering a much sought after corporate incentive. When used as promotional products they can be a wonderful way to reward existing clients and attract new business.

### 1. Sales:

At Greenswealth Corporate Services Limited, we specialise in the sales of promotional corporate executive gifts, offering high quality products. Our range includes a wide selection of gift items, making us one of the best suppliers of corporate executive gifts in Nigeria.

Whether you want promotional gifts for an event, as incentives for staff or bespoke awards or you just want a keepsake as a *thank you* for your clients, with a decade of experience, Greenswealth Corporate Services Limited has the right tools to meet customer's needs.

### 2. Corporate Solutions:

We provide corporate solutions necessary for outstanding business success. Because we know how important finding the right executive gift for your client is to your business, we bring to your fingertips, experienced specialists for guaranteed satisfaction.

### 3. Consultancy:

With our understanding of brands and phases of brand evolution, we offer professional advice on choice of promotional items and channels of deployment.

### 4. Global Reach:

We source items locally and internationally.

### 5. Bespoke Products

All of our corporate gifts can be customised to your specifications. We know how important brand awareness is to your company, so our experienced team will ensure that your products meet brand guidelines. Whatever your choice, your corporate gift will be personalised to your specific requirements.

## **6. Special Service:**

You can order your items by calling our sales team to have your request answered in person. They will be able to advise you on every aspect of your order and will help you to achieve the perfect corporate gift for your requirements.

## **7. Specialty Products:**

If after our presentation, you still can't find what you're looking for, you need not worry, just give us a few days and we'll attempt to source the corporate gift you desire.

## **8. Quality and Speed:**

We recognize the importance of quality and speed when ordering your corporate gift. To ensure quality, all our products are branded with your name by our team of experienced engravers to increase your reputation and raise awareness of your business. We also endeavour to hold stock in our warehouse where you can just walk in and pick items of your choice in order to rapidly reduce lead times.

## **OUR BANKERS**

We maintain corporate current accounts with the following banks.

- Ecobank
- First Bank Plc
- GT Bank Plc
- Stanbic IBTC Bank Plc
- Standard Chartered Bank Plc

## **OUR CLIENTS**

Over the years, we have been privileged to serve the following organisations and they form part of the teeming list of our valued clientele.

- British Airways
- British Diplomatic High Commission
- Broll Property Services Limited
- Cadbury
- Consolidated Breweries
- Crusader Sterling Pensions Limited
- Falck Prime Altantic
- Fibreglass Group

- Fidson Healthcare Services
- First Bank Plc
- KPMG
- PZ Cussons
- Sife Nigeria
- Stanbic IBTC Bank
- Standard Chartered Bank
- Swiss Pharmaceuticals Nigeria Limited
- Task Systems
- Union Bank Plc
- UPDC
- Vodacom Communications

## **BOARD**

### **CHIEF EXECUTIVE OFFICER/MANAGING DIRECTOR**

#### **TOLULOPE OLAIYA (MRS.)**

A graduate of Microbiology from Obafemi Awolowo University, Ile-Ife. She is a self-motivated, resourceful, goal-oriented and result-driven achiever with exemplary planning and organizational skills. She conceptualized and launched a business which has provided excellent professional branding solutions to top notch brand conscious organizations through her intelligent business planning models, sales and marketing strategies. She controls the entire operations of the company making it leverage in top notch associations through its superior performance and value delivery in its services to major establishments in Nigeria, to mention are Mid-Oceans brands and Supreme (SPS). Her expertise in the supply and branding of corporate gift and promotional items has made the company's service invaluable to blue-chip companies like Access Bank Plc, British Airways, Cadbury Nigeria Plc, Consolidated Breweries, Fidson Healthcare, First Bank of Nigeria, FBN Capital, KPMG Professional Services, MTN Nigeria, Nestle Nigeria Plc, PZ Industries, Standard Chartered Bank and their subsidiaries like Crusader Sterling Pensions, Leadway Assurance Plc.

## **DIRECTOR**

### **DAYO OLAIYA (MR.)**

Dayo Olaiya is a graduate of Estate Management from Obafemi Awolowo University, Ile-Ife. He employed his wealth of experience in business development and commodity trading in establishing Dayola Property and Development Company which is a Limited Liability Company with Savannah Procurement as its subsidiary. The company specializes in local purchases, cross boarder purchases, purchase negotiations on behalf of the clients and conducting market survey for products on behalf of clients. He is involved in overseeing property developments and asset trading majorly in the Lekki axis and some notable upscale residential areas.

## **DIRECTOR**

### **OLUGBENGA AYODELE**

An experienced **ISEB/ISTQB (International Software Testing Qualifications Board) Certified Test Consultant/Test Analyst**, with proven abilities of delivering effective strategies and considerable manual and automated testing expertise from several sectors, including Financial Services, Public Sector, HMRC, NHS (National Health Service) and Retail. He specializes in the testing of large complex integrated systems using Agile SCRUM, RAD (Rapid Application Development), TDD (Test Driven Development), SOA (Service-Oriented Architecture), ITIL (Information Technology Infrastructure Library), IBM RUP (Rational Unified Process) and V Model, Waterfall Model testing methodologies.

## **LEGAL ADVISER**

### **TEMITAYO ADESESAN OJELEKE (LL.B, BL)**

Temitayo A. Ojeleke is a graduated from the Obafemi Awolowo University (OAU), Ile-Ife and was admitted into the Nigerian Bar in 1999. He holds a Masters Degree in Oil and Gas Law from the Robert Gordons University Aberdeen, Scotland. An outstanding litigator who has argued before all superior courts of record in Nigeria and is considered to be an exceptional transactional lawyer with a particular bias for energy, maritime and property law. He is an Attorney at Law with vast experience. He is the Managing Partner of Hawkes Legal. He holds a certificate on World Legal Systems & Contracts for Oil & Gas from the Prestigious C W C School of Energy London. He is very versed in International Commercial agreements. Ojeleke as a professional has consulted for a Houston Based Oil & Gas Company that sought to provide finance and technical support to marginal field owners/operators in Nigeria. He co-led the team that conducted legal Due Diligence on Diamond Bank Plc at the request of HSBC Bank Plc in a highly professional and discrete manner. He also led a team that conducted the legal Due Diligence on a client's preferred Oil block and led the team for the entire bid process for the Oil block. He is currently leading the legal team advising a client on a project finance facility of US\$70 million to be secured from a consortium of Nigeria banks.



## **OUR CONTACT**

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